July 2019

The Hong Kong Polytechnic University
Hong Kong Community College

Subject Description Form

Subject Code	SHDH2050
Subject Title	Creativity and Everyday Life
Level	2
Credit Value	3
Medium of Instruction	English, supplemented with Chinese
Pre-requisite / Co-requisite/ Exclusion	Nil
Objectives	This subject aims to stimulate students to behave creatively in everyday life. It provides students with the knowledge of the nature of creativity, introduces techniques for generating new ideas and enables students to explore creative solutions for everyday scenarios. This subject develops students' creative habits of mind through sharpening perception, encouraging reflection and experiencing alternative possibilities.
Intended Learning Outcomes	Upon completion of the subject, students will be able to: (a) explain the basic concepts and theories of creativity; (b) apply creative thinking skills to overcome creative blocks; (c) define and solve problems with a creative mindset; (d) generate feasible creative ideas for everyday scenarios.
Subject Synopsis/ Indicative Syllabus	**The Nature of Creativity** Theories of Creativity; Nature of Creative Thought; Mechanism of the mind; Creative Cognition; Levels of creativity and different contexts; Measuring creativity. **Creative Mindset** Attitude; Personality; Habits of mind; Roles of perception and reflection. **Creative Thinking Techniques** Identifying and mapping attributes; Making possibilities; Changing and shifting perspectives; Making association and analogy thinking; Probing emotion and the subconscious. **Conceptual Blockbusting** Overcoming perceptual, emotional, cultural, environmental and intellectual blocks.

<table>
<tr><td></td><td>Creativity in Everyday Life
Small ‘c’ creativity; Group creativity; Cross-disciplinary creativity.</td></tr>
<tr><td>Teaching/Learning Methodology</td><td>Students will be expected to engage actively in the learning process. Lectures and class exercises will be closely integrated together to facilitate the learning of both declarative and procedural knowledge in the subject. Students will be guided to practise creative thinking and explore its applications in daily life. Lectures introduce the basic concepts of creativity and case studies will be presented to illustrate applied creativity in everyday life. Tutorials will provide students with the opportunities to deepen their understanding of the subject and to explore further the application of theories and methods. Course assignments will allow students to actively reflect upon their creative thinking process and demonstrate their own everyday creative ideas. Group exercises provide opportunities for collaboration and mutual stimulation. Each group has to consolidate their learning through a written summative report and a presentation of key ideas. Students will also be guided through an individual creative project. Besides submission of documentation, they have to present the project outcome in class. Students will gain feedback from peers and the lecturer in both tutorials and presentations.</td></tr>
<tr><td>Assessment Methods in Alignment with Intended Learning Outcomes</td><td>A variety of assessment tools will be used to develop and assess students’ achievement of the subject intended learning outcomes.
<table>
<tr><td rowspan="2">Specific assessment methods/tasks</td><td rowspan="2">% weighting</td><td colspan="4">Intended subject learning outcomes to be assessed</td></tr>
<tr><td>a</td><td>b</td><td>c</td><td>d</td></tr>
<tr><td>Continuous Assessment*</td><td>100</td><td colspan="4"></td></tr>
<tr><td>▪ Exercises (Group)</td><td>25</td><td></td><td>✓</td><td></td><td></td></tr>
<tr><td>▪ Test</td><td>20</td><td>✓</td><td></td><td></td><td></td></tr>
<tr><td>▪ Project (individual)</td><td>30</td><td></td><td>✓</td><td>✓</td><td>✓</td></tr>
<tr><td>▪ Reflective Journal (individual)</td><td>25</td><td>✓</td><td></td><td>✓</td><td>✓</td></tr>
<tr><td>Total</td><td>100</td><td colspan="4"></td></tr>
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*Continuous assessment items and/or weighting may be adjusted by the subject team subject to the approval of the College Programme Committee.

To pass this subject, students are required to obtain Grade D or above in the Continuous Assessment.</td></tr>
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Student Study Effort Expected	**Class contact**	**Hours**
	▪ Lecture	13
	▪ Tutorial	26
	Other student study effort	
	▪ Self-study	36
	▪ Continuous Assessment	55
	Total student study effort	130

Reading List and References

References

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Young, J. W. (2003). *A Technique for Producing Ideas*. London: McGraw-Hill.

李欣頻：《十四堂人生創意課 01：如何畫一張自己的生命藍圖》，暖暖書房，2014 年版。

Relevant articles published in the following journals:

Creativity Research Journal

Journal of Applied Psychology

Journal of Creative Behavior

Journal of Educational Psychology

Journal of Problem Solving

Psychology of Creativity, Aesthetics, and the Arts