

Higher Diploma Scheme in Business (8C121)

Scheme Intended Learning Outcomes

Upon successful completion of respective programmes of the Higher Diploma Scheme in Business, graduates will be able to perform the following at a competence level required of an entry-level associate professional and of a college student:

- S-ILO-1 **IT and Quantitative Skills:** Apply information technology and quantitative skills in dealing with issues and problems in the general business context.
- S-ILO-2 **Communication:** Communicate in both English and Chinese for presentations as well as interpersonal and general business communication.
- S-ILO-3 **Problem Solving:** Integrate and apply the knowledge and skills acquired in the programme of study to investigate and deal with problems that they may encounter in daily life or in the workplace.
- S-ILO-4 **Different Perspectives:** Identify issues and problems from different perspectives, drawing upon relevant knowledge and skills in non-business disciplines such as humanities and culture, social sciences, science and technology.
- S-ILO-5 **Ethical and Professional Attitude:** Articulate their professional and ethical responsibility, and demonstrate professional attitudes in dealing with issues and problems in the general business context.

In addition to the Scheme Intended Learning Outcomes for the Higher Diploma Scheme in Business as a whole, graduates of individual programmes will be able to:

Higher Diploma in Event Management (8C121-EM)

- EM-ILO-6 **Understanding Event Processes:** Articulate the workings of the event industry with respect to its operations, management and the business environment it operates in.
- EM-ILO-7 **Applying Event Management Principles:** Apply the principles of event management to research, plan, promote and implement activities related to event management.

Higher Diploma in Service Management (8C121-SVM)

SVM-ILO-6 **Understanding Service Industry:** Articulate the nature and working of service with respect to its delivery, operations and management.

SVM-ILO-7 **Critical Thinking:** Analyse and evaluate information, ideas, arguments and issues critically in the context of service operation.